

PRESS INFORMATION – For Immediate Release
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Sirui and Argraph Introduce the World's First Ultra Strong Carbon Fiber Gimbal Head

Argraph Corp. Carlstadt, NJ -When using a long, fast telephoto or zoom lens, it can be almost impossible to hand hold your equipment and frame images. To insure your images are sharp, you need a sturdy tripod. If you use a 3-way head or ball head on the tripod it is extremely difficult to react quickly and follow moving objects. You need to adjust the tension of the ball or unlock the 3-way head. By then, the moment is lost!

The Sirui PH-20 Gimbal Head, distributed by Argraph, is the perfect solution. The Sirui PH-20 Gimbal Head makes your heavy camera and lens system fast-handling and weightless! Attach the lens to the PH-20 and you can smoothly and precisely track fast moving subjects, pre-set your composition or be ready for unexpected photo opportunities.

Like all Sirui products, the PH-20 Gimbal Head features superior design, materials and construction. By using cross-pattered, multi-layer carbon fiber in the arm and forged aircraft aluminum for the L-bracket, the PH-20 is very strong – holds up to 44lb/20kg – and extremely light – only 2.4lb/1.09kg. Plus, carbon fiber provides reduced vibrations and better tolerance to temperature changes. With the camera and lens perfectly balanced on the gimbal head, there's no need to lock any controls. You can quickly and smoothly move your camera in any direction (horizontally 360° and tilt +150° to -60°) with only the slightest amount of force. In fact, a correctly aligned system can be controlled with one finger!

Add a Sirui M or Sirui R 3/4 series tripod and you have a strong, sturdy, lightweight, easy to carry platform to hold your camera and long lens for those sharp pictures you demand.

When photographing wild birds or animals, shooting sports, tracking racing boats, airplanes, cyclists or runners, or anything that walks, runs or flies, nothing can improve your results like a Sirui PH-20 Gimbal Head. And for added flexibility and convenience, the Sirui PH-20 can be converted from an L-bracket unit into a simpler side mount system with the included quick release platform and tools.

Not all Gimbal heads are created equal. The exciting new Sirui Professional PH-20 Gimbal Head has many innovations that make it an outstanding choice. From its lightweight but rugged carbon fiber arm, to its Arca-compatible quick release system, calibrated quick release platform and included quick release plate, the Sirui PH-20 is designed with the photographer in mind.

As with all Sirui professional photographic products, the Sirui PH-20 Professional Gimbal Head comes with Sirui's 6 year warranty. Sirui Professional Tripods and Heads are distributed in the U.S exclusively by Argraph Corporation, and are available from photo retailers nationwide.

About Argraph:

Argraph Corporation and its subsidiaries are leading manufacturers and distributors of photographic and imaging products since 1953. Headquartered in Carlstadt, NJ, Argraph offers unique and innovative products through retailers across the country, and around the world. Additional information is available at www.argraph.com.

About Sirui:

SIRUI Photographic Equipment Industry Co., Ltd, founded in 2001, has quickly become one of the leading manufacturers of photographic equipment. Located in Zhongshan, in the southern part of the Pearl River Delta, they specialize in the manufacture of professional tripods, monopods, ball heads and related accessories. By continuously investing in advanced tooling, innovative technologies and precision machinery - in concert with a highly trained design and engineering team - SIRUI is able to produce high quality products from design concept to parts manufacture to final assembly.